



LIST OF RECIPIENTS AND INTERNATIONAL TRANSFERS

Last update: March 2024

This page supplements the [Contextual Privacy Policy](#) by listing the companies we partnered with to perform our Services, providing details about their location, the actions for which we have formed associations and the and the appropriate guarantee adopted to protect the transfer, if applicable.

SERVICE DEFINITION	
Adserver	Ensures precise ad placements, scheduling, and targeting, giving advertisers the ability to effectively showcase their content to the right audiences while providing publishers with a seamless and organized process for displaying ads. It functions as a central hub that coordinates the delivery of online ads to websites.
DMP	Helps to collect, analyze, and utilize customer information effectively. It helps make informed decisions by organizing and analyzing data, allowing them to improve their strategies, target specific markets, and enhance overall performance in the digital landscape.
DSP	It empowers advertisers and agencies to maximize the impact of their marketing efforts across various digital channels, allowing them to simplify the purchasing and management of online ad spaces.
Geolocation and Fraud Prevention Innovation	It helps in providing location-based services and in identifying and preventing online fraudulent activities.
Hosting and Cloud Services	It provides a secure and organized solution for storing and managing digital information. This service ensures data is easily accessible, protected from loss or damage, and can be efficiently retrieved whenever needed.
SSP	It assists websites use to sell ad space to advertisers, making sure they get the best value for their ads. It's like a marketplace where ads are bought and sold to show up on your favorite sites and apps.
Viewability, Invalid Traffic and Brand Safety	It ensures ads are seen by real users in a safe online environment while preventing fraudulent activity and maintaining brand reputation.
Web Performance and Security	It enhances the speed, reliability, and protection of websites and online applications. It focuses on optimizing load times, ensuring smooth user experiences, and safeguarding against cyber threats and attacks.



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RECIPIENT	LOCATION	INTERNATIONAL TRANSFER MENCHANISM	SERVICE	PRIVACY POLICIY
Navegg	BR	EU SCCs	DMP	Privacy Policy
Comscore	US	EU SCCs	DMP	Privacy Policy
Liveramp	US	EU SCCs	DMP	Privacy Policy
Adform	DK	n/a	DMP	Privacy Policy
Nielsen	US	EU SCCs	DMP	Privacy Policy
Beeswax	US	EU SCCs	DSP	Privacy Policy
Click Tech Limited	US	EU SCCs	DSP	Privacy Policy
GothamAds	US	EU SCCs	DSP	Privacy Policy
Opera Software	US	EU SCCs	DSP	Privacy Policy
Outbrain	US	EU SCCs	DSP	Privacy Policy
PulsePoint	US	EU SCCs	DSP	Privacy Policy
The Trade Desk	UK	UK SCCs	DSP	Privacy Policy
Maxmind	US	EU SCCs	Geolocation and Fraud Prevention Innovation	Privacy Policy
Amazon Advertising	IE	n/a	Hosting and Cloud Services	Privacy Policy
Google LLC (Ads & Cloud)	US	EU SCCs	Hosting and Cloud Services & SSP & Adserver	Privacy Policy
Hetzner	DE	n/a	Hosting and Cloud Services	Privacy Policy
Redis	US	EU SCCs	Hosting and Cloud Services	Privacy Policy
33Across	US	EU SCCs	SSP	Privacy Policy
Adyoulike	FR	n/a	SSP	Privacy Policy
Bidswitch	US	n/a	SSP	Privacy Policy
Improve Digital	NL	n/a	SSP	Privacy Policy
Index Exchange	US	EU SCCs	SSP	Privacy Policy
Magnite	US	EU SCCs	SSP	Privacy Policy
Onetag	US	EU SCCs	SSP	Privacy Policy
OpenX	US	EU SCCs	SSP	Privacy Policy
PubMatic	US	EU SCCs	SSP	Privacy Policy
Rich Audience	ES	n/a	SSP	Privacy Policy
RTB House	US	EU SCCs	SSP	Privacy Policy
SAS SCIBIDS Technology	US	EU SCCs	SSP	Privacy Policy
Sharethrough	US	EU SCCs	SSP	Privacy Policy
Sovrn	US	EU SCCs	SSP	Privacy Policy
Verizon	IE	n/a	SSP	Privacy Policy
Smart AdServer (Equativ)	FR	n/a	SSP & Adserver	Privacy Policy
Xandr	US	EU SCCs	SSP & Adserver	Privacy Policy



Integral Ad Science (IAS)	US	EU SCCs	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
Nielsen	US	EU SCCs	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
Quantcast	US	EU SCCs	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
MOAT	US	EU SCCs	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
Tail Target	US	EU SCCs	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
Zeotap	DE	n/a	Viewability, Invalid Traffic and Brand Safety	Privacy Policy
Cloudflare	US	EU SCCs	Web Performance and Security	Privacy Policy